| Wobbly Music Record Deals Comparison chart | (OPTION 1) Debut Single Deal | (OPTION 2) Partnership Album Deal | (OPTION 3) Joint Risk Deal | (OPTION 5) Product Placement Deal | (OPTION 4) Work for Hire | (Consumer Option) MY RECORD RELEASE.com | (OPTION 6) Distribution Deal |
|---|---|---|---|---|---|---|---|
| **Eligibility** | Must be a **Serious** Lyricist, Composer or Performing Artist **over the age of 18** | | | | N/A | | |
| **Minimum Criteria to Qualify** | **Must satisfy at least 1 quality in EACH list for any of these 4 options.** | | **List 1**<br>1. Has been singing or playing an instrument for at least 3 years.<br>2. Has a total repertoire of at least 10 self-penned songs | **List 2**<br>1. Has performed in front of an audience at least 3 times in the past year<br>2. Has written the lyrics for, or composed the music for at least 10 songs in the past year. | | | |
| **Contract requirements** | New Client - One song | Album Deal - Min. 10 Songs | One or more Songs | Rough Demo of one or more songs or Lyrics | No contract required | One Song produced - Record deal optional | Fully-Produced Master Quality Singles or Albums |
| **Contract Terms** | NON-EXCLUSIVE | EXCLUSIVE UNTIL RELEASE | NON EXCLUSIVE | Exclusive during sponsorship collection | N/A | Optional Contract - NON-EXCLISIVE | NON-EXCLUSIVE |
| **Up Front Cost** | N/A | $297 | $297 | N/A | 50% of estimated Cost | $367 | N/A |
| **Balance of Costs** | None | Balance of 50% of Total expenses of album project payable in installments | None | None | Balance invoiced upon completion - Full settlement required before release of Master files. | None | None |
| **EXTRAS** | | | | | | | |
| **Writing & Composing** | Help Included if required | Help Included if required | Help Included if required | Help Included if required | No | Yes | No |
| **Studio Costs** | Yes - included | Yes - included | Yes - included | Yes - included | $27 per hour | Yes - included | No |
| **Mixing Engineer** | Yes - included | Yes - included | Yes - included | Yes - included | Yes - included in studio costs | Yes - included | No |
| **Producer - Arranging & Production** | Yes | Yes | Yes | Yes | $27 per hour | Yes | No |
| **Session Musicians Employed** | Yes - Contracted on a Royalty-based agreement as required by Producer | Optional - Contracted on a Royalty-based agreement as required by Producer OR Deferred or full fees added to ongoing expenses. | Yes - As required by Producer | Yes - As required by Producer | No - $19 per hour + travelling expenses as required. | Yes - As required by Producer | No |
| **Post production and mixdown** | Yes - 1 mix included | Yes - 2 mixes included | Yes - 2 mixes included | Yes - 2 mixes included | $27 per hour | Yes - 2 mixes included | $27 per hour OR 15% LESS royalties |
| **Re-Mixes** | Extra mixes @ $27 per hour | Extra mixes @ $27 per hour | Extra mixes @ $27 per hour | Extra mixes @ $27 per hour (deducted from sponsorship fees) | Extra mixes @ $27 per hour | Extra mixes @ $27 per hour | $27 per hour |
| **Mastering** | Yes | Yes | Yes | Yes | $27 per hour, or $27 per track for album mastering (Min. 8 tracks) | Yes | $27 per hour, or $27 per track for album mastering (Min. 8 tracks) OR 5% LESS royalties |
| **Support & Advice** | Free Email & Telephone support during production only | Free Email & Telephone support | Free Email & Telephone support during production only | Free Email & Telephone support during production only | Free Email & Telephone support during production only | Free Email & Telephone support during production only | Free Email & Telephone support during mixing or mastering only |
| **MP3 Supplied** | 1x40Kbps Mono + 1x128kbps stereo | 1x40Kbps Mono + 1x128kbps stereo | 1x40Kbps Mono + 1x128kbps stereo | 1x128kbps stereo | No | 1x40Kbps Mono + 1x128kbps stereo | No |
| **Digital Track Cover Art** | Generic Wobbly Label Logo design supplied - Optional specific design for $67 | Yes | Yes | Yes | No | Yes | If you don't have any cover art produced, a generic Wobbly Label logo design will be supplied - Optional specific design for $67 |
| **Audio CD Supplied** | No | Yes | No | No | Mix included on Multitrack Master @ 16bit CD audio quality | Yes | No |
| **Multitrack Master Supplied** | No | No | No | No | Yes - On CD or DVD as required by project size | No | No |
| **CD Artwork Design and Printing** | No | Yes | No | No | No | Yes | No |
| **Record Released on Wobbly Music Label** | Yes - All tags written and watermarked for Catco, MCPS, PPL & download chart Databases | Yes - All tags written and watermarked for Catco, MCPS, PPL & download chart Databases | Yes - All tags written and watermarked for Catco, MCPS, PPL & download chart Databases | Yes - All tags written and watermarked for Catco, MCPS, PPL & download chart Databases | No | Yes - If optional record deal is signed - All tags written and watermarked for Catco, MCPS, PPL & download chart Databases | Yes (Under License) - All tags written and watermarked for Catco, MCPS, PPL & download chart Databases |
| **Average time to completion of project** | Waiting List - 3 months to 2 years - No guarantees. | Ongoing project 1-5 years | 6-8 weeks | 6-8 weeks after full sponsorship received | Studio Time as booked. | 6-8 weeks | 1-2 weeks |
| **Further Critiques & Music Biz advice.** | No - But you may get answers to your questions on our forums at SeniorSounds.com. No further email or telephone support after release. | Yes - Free Forum membership, email & telephone support for life. | Yes - Free Forum membership for life - No further email or telephone support after release but you can leave a ticket at our HelpDesk | No - But you may get answers to your questions on our forums at SeniorSounds.com. No further email or telephone support after release. | No - But you may get answers to your questions on our forums at SeniorSounds.com. No further email or telephone support after release. | N/A | N/A |
| **Royalties** | 20% of Net Sales including Mechanicals. Performance royalties collected by PPL | 50% of Net Sales including Mechanicals. Performance royalties collected by PPL | 35% of Net Sales including Mechanicals. Performance royalties collected by PPL | 50% of Net sponsorship fees including Mechanicals. Performance royalties collected by PPL | N/A | OPTIONAL RECORD DEAL - 15% of Net Sales, includes a 25% share of mechanicals. | 80% of Net Sales |
| **Licensing** | Up to 13 Licensing options are available from our record store at SeniorSounds.com | Up to 13 Licensing options are available from our record store at SeniorSounds.com | Up to 13 Licensing options are available from our record store at SeniorSounds.com | Up to 13 Licensing options are available from our record store at SeniorSounds.com | No | If record deal option taken - Up to 13 Licensing options are available from our record store at SeniorSounds.com | Optional if required - Up to 13 Licensing options are available from our record store at SeniorSounds.com |
| **Wobbly Music Marketing, Promotion & Distribution** | | | | | | | |
| **Ad Campaign - Release announcement includes an ad blasted to over 50 million opt-in email addresses** | Yes - Release announced to our mailing lists and on our network of sites. | Yes - Release announced to our mailing lists and on our network of sites. | Yes - Release announced to our mailing lists and on our network of sites. | Yes - Release announced to our mailing lists and on our network of sites. | No | Yes (If record deal option taken) - Release announced to our mailing lists and on our network of sites. | Yes - Release announced to our mailing lists and on our network of sites. |
| **For sale in our Online Record Store @ SeniorSounds.com** | Yes | Yes | Yes | No - Available only as a FREE download. | No | Yes (If record deal option taken) | Yes |
| **CD manufactured & sold in our record store** | Optional inclusion on next compilation CD for $14.95 | Yes | Automatic Inclusion on next compilation CD | No | No | No | Singles & albums for digital download only. CDs can be sold, but Client manufactures and despatches |
| **Territories** | Worldwide | Worldwide | Worldwide | Worldwide | N/A | Worldwide (If record deal option taken) | Worldwide |
| **Distribution to all major stores via CDbaby** | Optional inclusion on next compilation CD for $14.95 | Yes | Yes - Entry onto compilation CD included | No | No | Yes (If record deal option taken) - Entry onto compilation CD included | Optional inclusion of one selected track on our next compilation CD for $14.95 |
| **Airplay on our own streaming radio broadcasts & podcasts + Last.FM & selected Internet radio stations** | Yes | Yes | Yes | Yes | No | Yes (If record deal option taken) | Yes |
| **Offered for video production** | Yes | Yes | Yes | No | No | Yes (If record deal option taken) | No |
| **Free Banner Design and affiliate promotion** | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| **Free Newsletter** | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe |
| **Free eCourse** | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe | Optional to subscribe |
| **Free Music toolbar** | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| **Free email address** | No - Supplied only with Website option | Yes | Yes | No | No | No | No |
| **Free Fileserver Account** | No | Yes | Yes | No | No | No | No |
| **Free Community Site** | Yes - Free Artist account at SeniorSounds.com. Build your own content. | Yes - Free Artist account at SeniorSounds.com. Build your own content. | Yes - Free Artist account at SeniorSounds.com. Build your own content. | Yes - Free Artist account at SeniorSounds.com. Build your own content. | No | No | Yes - Free Artist account at SeniorSounds.com. Build your own content. |
| **Official Web Site Design & Build (Not required if you already have your own domain and website)** | Optional - For $47 we will set up a Wordpress site for you with Author permissions | Optional Free Wordpress Site - Set up for you with Author permissions | Optional Free Wordpress Site - Set up for you with Author permissions | No | No | No | No |
| **Free Domain Name - 1 Year registration** | No - Sub-domain supplied if web site option taken - Domain registration option available for $12 per year | Yes - Optional - Free for first year - 2nd year onwards, $12 per year | Yes - Optional - Free for first year - 2nd year onwards, $12 per year | No | No | No | No |
| **Web Site Hosting** | $9.95 per month (only with website option). 1Gb of space supplied. | First 12 Months FREE - with optional site only - 2nd year onwards, $9.95 per month - 1 Gb of space supplied | First 6 Months FREE - with optional site only - 7th month onwards, $9.95 per month - 1Gb of space supplied | No | No | No | No |
| **Free Affiliate Scheme** | Yes. Automatic membership with SeniorSounds Artist account. | Yes. Automatic membership with SeniorSounds Artist account. | Yes. Automatic membership with SeniorSounds Artist account. | Yes. Automatic membership with SeniorSounds Artist account. | Optional to Record Store customers, or with membership of SeniorSounds.com | Optional to Record Store customers, or with membership of SeniorSounds.com | Yes. Automatic membership with SeniorSounds Artist account. |
| **Free Splash Page** | Optional | Yes | Yes | Optional | Optional | Optional (If record deal option taken) | Optional |
| **Free Squeeze Page and Autoresponder system** | Optional (included automatically if website option is taken) | Yes | Yes | Optional | Optional | Optional (If record deal option taken) | Optional |
| **Free Marketing Training Course** | Yes | Yes | Yes | Yes | Only to Affiliates | Only to Affiliates | Yes |
| **Free additional Marketing Tools and resources** | Only to Affiliates | Only to Affiliates | Only to Affiliates | Only to Affiliates | Only to Affiliates | Only to Affiliates | Only to Affiliates |